

ANGRY BIRDS 2™ PRICE GUIDE

SIGN UP ONLINE AT www.imagine-angrybirds.com



Store Name: _____ Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email Proof To: _____

Desired in-home date: _____

Select your delivery date to distributor: July 12th (Orders due June 10) August 2nd (Orders due July 5) August 16th (Orders due July 15)

BUY THE PACKAGE: "Birdtastic" Starter Kit (\$1850.00) includes:

Registration for one store • 30,000 circulars print and ship – 11" x 21 broadsheet (distribution not included) • 1 - 24" x 60" spider stand w/ banner • 1 - 28" x 22" front door window cling • 5 - 11" x 14" mirror clings • 5 - table-top cut-out characters • 5 - 8.5" x 11" sticker sheets • 25 - coloring sheets • 12 - packs of crayons • 3 - Facebook posts • 1 - Web banner • Listing on Participating dealer landing page

Print, In-store signage and registration - required for each store

International orders - freight, customs, duties and fees extra.

REGISTRATION - REQUIRED - due by June 10th

\$199 for one store, \$99 each store thereafter \$ _____

PRINT REQUIRED

2 PAGE BROADSHEET

(11"x21" - pricing includes full customization, printing and shipping to one location • 25K Min per store. Larger markets may require higher min.)

25-35K = 5¢ ea 36-60K = 4.5¢ ea 61-91K = 4¢ ea 91K or more = 3.5¢ ea

QTY _____ @ _____ ¢ ea = \$ _____

Shipping destination(s) Newspaper (provide address below) Valassis Store (must be shipped in cartons)

Mailbox distribution: Valassis 4.3¢ ea/ANNE distribution 5.5¢ ea

QTY _____ @ _____ ¢ ea = \$ _____

1/4 fold add \$5/M

QTY _____ @ _____ \$5/M = \$ _____

Additional store copies (25 sent as courtesy); 100-500 = \$30

QTY _____ \$ _____

Additional Freight Drop \$50 ea.

QTY _____ @ _____ \$50 ea = \$ _____

Cartons \$2/M

QTY _____ @ _____ \$2/M = \$ _____

(CANCELLATION FEE OF \$250 MAY APPLY ONCE CREATIVE PROOFS ARE CREATED)

IN-STORE SIGNAGE REQUIRED- price includes shipping

SMALL KIT \$199 (1: spider stand with banner, 1: Window Cling, 5: mirror clings, 5: sticker sheets, 25 coloring sheets, 12: packs of crayons, 5: table top character cut outs – mix of characters (6" high)

QTY _____ = \$ _____

MEDIUM KIT \$349 Spider stand with banner, 1: window cling, 7: mirror clings, 1: 3' character stand-up (Hatchlings), 5: sticker sheets, 25 coloring sheets, 12: packs of crayons, 15: table top character cut outs – mix of characters (6" high)

QTY _____ = \$ _____

LARGE KIT \$449 Spider stand with banner, 2: window clings, 2: 3' character stand-up (Hatchlings, Bomb & group), 1: 8'x4' wall graphic for kids area, 5: sticker sheets, 50 coloring book pages, 24: packs of crayons, 25: table top character cut outs – mix of characters (6" high)

QTY _____ = \$ _____

TELEVISION AND WEB VIDEO - OPTIONAL

30-SECOND TAGGED COMMERCIAL, PLUS FREE WEB VIDEO \$699 includes: new product and dealer tag

= \$ _____

7-SECOND WEB VIDEO \$399 includes: dealer logo and tag

= \$ _____

ONLINE - OPTIONAL

PRINT + MOBILE (targeted mobile ads to your selected zip codes) \$1000/100,000 Impressions

QTY _____ = \$ _____

WEB AND FACEBOOK \$125 (3 Facebook posts, web banner and Facebook cover art)

QTY _____ = \$ _____

TOTAL = \$ _____

PRE-PAYMENT REQUIRED ON ALL FIRST TIME ORDERS

Billing Name (Must match credit card statement) _____

Billing Address (Must match credit card statement) _____

Credit Card Type: Visa Master Card American Express Discover Number _____

Expiration Date _____ CVV Code _____ Authorized Signature _____

Signature denotes personal guarantee on uncollected balances. I/We certify that all information is true and complete. I/We authorize Imagine Advertising & Publishing, Inc. to obtain further information concerning credit and financial condition of the corporation, principal owners, proprietors or partners; and to exchange or provide information with other credit grantors. In the event Imagine Advertising & Publishing, Inc. extends credit to the applicant, the applicant agrees that Imagine Advertising & Publishing, Inc. may assess interest and service charges on purchaser's outstanding account balance at a rate of 1.5% per month (18% per annum). The purchaser further agrees to pay all costs of collection, including 40% attorney's fee, in the event applicant's account is turned over to an attorney. If my (our) business is a corporation, I (we) agree to be personally responsible as guarantor for any purchases made by the corporation.
1) Shipment to more than one destination will be subject to additional charges. 2) 15,000 minimum circular order. 3) In the event an order "delivery date" falls on a weekend or holiday, products will be delivered the following workday. 4) Any reimbursement associated with co-op funds should be pursued via corporate office. Any fees associated with debt collection will be assessed over and above amount specified on this order form. All creative rights/digital files are the property of Imagine Advertising, Inc. Retailer acknowledges that any unauthorized use of any of the trademarks, copyrighted materials, photographs, or other materials utilized as a part of the Promotion is strictly prohibited and may subject retailer to criminal prosecution and penalties. *As strictly a courtesy to those clients who order both print and distribution via shared mail, Imagine Advertising issues but one invoice - to include the associated Valassis distribution charges (actual mailed households counts may vary as much as ±3%). Valassis is the largest shared mail company in the country, and should a mistake occur with the distribution that was solely caused by Valassis, our clients should seek redress from Valassis directly. In other words, Imagine Advertising cannot be held financially responsible for errors outside of its control.